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(Affiliated to the University of Kerala and Approved by A.I.C.T.E New Delhi)

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Students' Internship

Document Reference: AIIM/Pros/01/Issue 2

Issued by: Director, AIIM

Date of Issue: 01.01.2023

Valid Until: 31.12.2025

This document sets out the purpose, and general structure to be followed with guidelines for undertaking internship by the students at the Institute.

Purpose of Internship

- a. Give practical exposure to the student on organizations and businesses.
- b. Understanding the business environment and competitive environment of an organization and how a real-life organization addresses the issues.
- c. Understand aspects such as structure, strategy and systems in a typical organization
- d. Get an exposure to typical organizational functions including operations, marketing, procurement, human resources, and finance; and the practices generally followed in these functions.
- e. Develop an understanding on the activities and functions in an organization and understanding work flows.
- f. Understand the general challenges and issues an organization faces and how these are addressed.

The internship programme is a mandatory part of the academics as stipulated by this University of Kerala.

All the Second-year students of the of the 2-year MBA programme are required to do the internship.

The internship will be scheduled to be at the end of second semesters of the MBA programme, or during the third semester.

The internship programme shall be of a duration of not less than 4 weeks. It is the responsibility of the students to contact and coordinate with the organizations and obtain the necessary consent from the institution for doing the internship.


— A list of organizations where the internships are usually allowed is maintained in the institution

- Students are encouraged to choose an organization from this list.
- Letter of introduction of the student to such organization along with a request to permit the student to do the internship will be provided by the institution, addressed to the organization.

On completion of the internship, the students should obtain a certificate from the organization, covering the following aspects as a minimum:

- Attendance
- The areas of the organization that the students have studied, or attended.
- General conduct and discipline displayed by the student during the internship

On completion of the internship, a report is to be prepared by the student covering as a minimum the following aspects: o Description of the organization o Period of study o Guide in the organization o Areas studied in the organization o Summary of learning o Certificate from the organization

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