

## Excellent Placements



*Creating the  
Best Learning Environment.*



**AIIM**

ALLAMA IQBAL INSTITUTE OF MANAGEMENT  
(Affiliated to the University of Kerala and approved by A.I.C.T.E., New Delhi)  
Iqbal Nagar, Daivappura P.O., Peringammala, Thiruvananthapuram, Kerala-695 563

Visit our website or call us for more information

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**AIIM**

Since 2003

**MBA  
ADMISSION 2024**

Affiliated to the University of Kerala &  
Approved by AICTE  
Government Fee Structure

*Making  
Future  
Brighter...*

Management Education Since 2003

An institution at the foothills of Ponmudi, Thiruvananthapuram, Kerala



**AIIM**

*21 years of expertise  
in management  
education.*

### AIIM Advantage

- Expertise in Management Education Since 2003.
- Government Fee Structure.
- One of the best B-Schools in Kerala and better industry-interfaced.
- Benefit from Industry experienced faculty, and strong student support.
- 100% placement Support.
- Travel facility available.

### Specialisations Offered

- Logistics
- Marketing
- Finance
- Human Resources
- Operations

### Campus

- Nestled in the Foothills of Ponmudi Trivandrum
- Modern Library, Computer Lab and Reading Room
- Hostels for boys and girls.
- Cafeteria and Playground.

## AIIM

Allama Iqbal Institute of Management was established in 2003 in a self contained fully residential and picturesque campus in Daivappura at the foothills of Ponmudi. AIIM is affiliated to University of Kerala and approved by AICTE; and Govt. of Kerala. Professionally managed with state of the art infrastructure and guided by eminent faculty, AIIM is one of the most prominent B-School in Kerala. This is complimented with our excellent placement records.

### Program & Pedagogy

- Two-year full-time MBA program with four semesters.
- Holistic development through Lectures, case analysis, Seminars, Group Learning, Business Games and Industry interaction.
- Comprehensive curriculum covering major management disciplines.
- Soft Skill training.

### Eligibility

- Bachelor's degree with 50% marks (35% for SC/ST & 48% for OBC).
- Valid MAT, KMAT, C-MAT test scores.

### Join Our 22nd Batch -Apply Now

- Download application form online or visit our office.
- Filled in application form with documents to be submitted with DD for rupees 300/- (Payable to "Manager, Allama Iqbal Institute of Management").



**Dr. M.H. SALIM. LL.B,MBA, PhD**  
Director  
Formerly Professor / Director of TKM Institute of Management,  
Musaliar Institute of Management



**Dr. Sanjay Bhaskaran. MBA, PhD, PMP, CISA**  
Professor and HOD

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the best learning  
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